



WESTERN HISTORY ASSOCIATION

50th Annual Conference - Incline Village, Nevada
Hyatt Regency Lake Tahoe Resort, Spa and Casino
October 13-16, 2010

ADVERTISEMENT & EXHIBITS RESERVATION FORM

Name of Advertiser/Exhibitor: _____

Name and Title of Contact: _____

Address: _____

Phone: _____ Email: _____

Web Address: _____

Billing Contact & Address (if different from above): _____

EXHIBITS

Qty.	Description	Price	Your Cost
	Conference Booth	550.00	
	Double Conference Booth	950.00	
	Triple Conference Booth	1,350.00	

We will try to accommodate specific booth requests. 1st _____ 2nd _____ 3rd _____

Exhibit set up will be on Wednesday afternoon, October 13, 2010, from 1:00 p.m. to 5:00 p.m.

Exhibits are open Thursday and Friday from 8:00 a.m. – 5:00 p.m., and Saturday 8:00 a.m. – 12:00 Noon.

The BEC Group has again been selected as your official exhibit service contractor for 2010, and will be responsible for moving all equipment.

ADVERTISEMENT

Qty.	Description	Price	Your Cost
	Full Page Black & White Ad	500.00	
	Double Page Black & White Ad	700.00	
	Full Color Ad	700.00	
	Inside Front Cover	1,150.00	
	Inside Back Cover	1,150.00	
	Outside Back Cover	1,350.00	

Ad Specs: Ad Size: 5" x 8" (no bleeds)

Trim Size: 6" x 9" (perfect bind)

Recommended screen: 133 line

Acceptable formats: high resolution pdf or tif or native files on disk (include all fonts & images)

TOTAL



Please invoice separately for Exhibits and Advertising.

DEADLINES

May 8 – Reservation Due

May 8 – Ad Copy Due

June 12 – Payment Due

Advertising and Exhibiting Contact: Laura Diel @ 314-516-7270 or 314-516-7242
or wha@umsl.edu

Reservations, Ad Copies, and Payments: Western History Association
University of Missouri-St. Louis
152C University Center
One University Boulevard
St. Louis, MO 63121-4400