

**2012 Conference Exhibitor & Advertiser Registration Form**

Grand Hyatt Denver  
1750 Welton Street  
Denver, Colorado 80202  
October 4-7, 2012



**Western History Association**

University of Missouri-St. Louis  
One University Blvd. 152C UC  
St. Louis Missouri 63121-4400  
Phone: (314)516-7282  
Fax: 314-516-7272

**ADVERTISEMENT AND EXHIBIT RESERVATION FORM**

Name of Advertiser/Exhibitor: \_\_\_\_\_  
Name and Title of Contact: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Web: \_\_\_\_\_  
Billing Information if different from above: \_\_\_\_\_

**DEADLINES:** April 1<sup>st</sup> Reservations and Ad Copy Due

June 1<sup>st</sup> Payment in Full Due

**REGISTRATION INFORMATION**

**EXHIBITS**

Single Conference Booth at \$600.00  
Double Conference Booth at \$1,000.00  
Triple Conference Booth at \$1,400.00

Total Due: \$ \_\_\_\_\_

*Please invoice separately for exhibits and advertising.*

- Exhibits will be available to you after noon Thursday, October 4<sup>th</sup>
- Exhibits are open to attendees Friday and Saturday 8a-5p and Sunday 8a-Noon
- Two complimentary conference registrations with each single conference booth reserved (4 for double and 6 for triple)
- The BEC Group has again been selected as your official exhibit service contractor.

We will try to accommodate specific booth requests: 1<sup>st</sup>: \_\_\_\_\_ 2<sup>nd</sup>: \_\_\_\_\_ 3<sup>rd</sup>: \_\_\_\_\_

**ADVERTISEMENTS**

Full page black and white Ad at \$475.00  
Double Page Black and White Ad at \$675.00  
Full Color Ad at \$675.00  
Inside Front Cover Ad at \$1125.00  
Inside Back Cover Ad at \$1125.00  
Outside Back Cover Ad at \$1325.00

Total Due: \$ \_\_\_\_\_

*Please invoice separately for exhibits and advertising.*

- Ad Size is 5" x 8" no bleeds
- Trim Size is 6" x 9" (perfect bind)
- Recommended screen: 133 line
- Acceptable formats: high resolution PDF or TIF or native files on disc or via email (included all fonts and images).
- Send advertisements to:

**westernhistoryassociation@gmail.com**

**GRAND TOTAL:**

Check       Amex       MasterCard       Visa       Discover      \$ \_\_\_\_\_  
(Make Payable to the Western History Association)  
Card No. \_\_\_\_\_ Exp. \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

You may purchase tickets for ticketed events at our "General Store" link on our website: [www.westernhistoryassociation.org](http://www.westernhistoryassociation.org).

Please print names as they should appear on badge. Registration packets will be delivered to your booth:

\_\_\_\_\_  
\_\_\_\_\_